

GERARD CRITTIN ACTIVITES IN CHINA

1. MY NETWORK
2. ACTIVITIES IN TRADE MISSION – IN TOURISM
3. CHINA-MATCH INFORMATION CORP.
4. ENTERTAINMENT CENTER

TOTAL OF INVESTMENTS : CHF 2.5 M

I.T. UNITED

You can go to <http://www.ituc.com/ituc/index.php>

The President Mr Cyril Eltschinger is a friend of mine. He is the president of the China-Swiss Chamber of Commerce in China and followed closely the project of films about Switzerland by CCTV. When I'm in Beijing, I stay at his home.

BALLOCH GROUP

You can go to <http://www.ballochgroup.com/mainindex.asp>

The President Mr Howard Balloch is a friend of mine. Ex-Ambassador of Canada in China, he developed his Consulting Group in China with success. We are linked on different projects, especially in Information technologies.

SWISS-CHINA FOCUS 2006

You can go to <http://www.sinoptic.ch/scccgeneva/evenements/20060427.htm>

I know very well Mr Ubersax who is the promoter of the Swiss Center Shanghai.

A certain part of the sponsors you can read on the page were opened to China by my work in 1998 to 2002.

APPROACH CHINA

One of our partner in the business consulting, management consulting, and investment consulting services in the last 10 years. Mr He Yang is involved in this Company, ApproachChina Investment and Management Consulting Co. Ltd.. In the website <http://www.approachchina.com/ywb/Clients.htm>

you'll see :

- China-Match Information Corporation (Canada , Switzerland)
- Guinnard Immobilier (Switzerland)

I worked a lot with Mr Guinnard in trade missions and Mr Guinnard is the more involved Swiss expert in tourism and Investor in the operations with China, and especially Heliongjang Province. Mr Guinnard is based in the famous ski resort VERBIER in Switzerland

You'll also read :

[Djeva \(Switzerland \)](#)

- Chablai Tourisme (Switzerland)
- Provins Valais (Switzerland)
- Agro-Diffusion (Switzerland)
- Robbert Gilliard SA (Switzerland)
- Mediplant (Switzerland)
- Archiplus (Switzerland)
- Bureau Technique Paul Glassey SA (Switzerland)

These Swiss Companies were linked to China through my work in 2000. They participate at trade missions I organized with China-Match Information Corp. Most of them developed businesses with China, especially in tourism field.

**VERY IMPORTANT MANDATES ESPECIALLY IN TOURISM FOR THESE DIFFERENT COMPANIES.
UNDER DIFFERENT IMPORTANT AGREEMENTS WITH GOVERNMENTS AND AUTHORITIES.**

**IN 1998, I FOUNDED WITH MR. CHAI WUCHANG
THE COMPANY
CHINA-MATCH INFORMATION CORPORATION**



- **MISSION**

To provide western firms with the most exclusive, accurate and updated information on the Chinese economy.

- **STRUCTURE**

CHINA-MATCH INFORMATION CORPORATION (CMIC) is a joint venture between a group of Swiss and Canadian investors and Guoxintong (Beijing) Business Consulting Co., a Chinese company wholly owned by China Guoxin Information Corporation.



- **STRATEGIC PARTNERS**

CHINA GUOXIN INFORMATION CORPORATION

China Guoxin Information Corporation is a large information service company directly under the State Planning Commission and the State Information Centre. It is the most important medium through which the State Information Centre and the country's information industry offers information and consulting services to domestic and overseas clients. Guoxin, supported with the information, technology and human resources of the accurate and updated information and consulting services to clients who are found mostly in the business community.

Guoxin came into being in 1993 as part of an effort to meet the growing need for information in an increasingly expanding market economy. It has 37 subsidiaries across the country engaged in an array of business ranging from trade to real estate.

THE STATE INFORMATION CENTER

The State Information Centre, founded in 1986 with the approval of the State Council, is a sub-ministerial level government institution administered by the State Planning Commission, the country's highest economic planning body. The mission of the SIC is to provide information support to macro-economic decision-making for the central government and regulate, guide and co-ordinate work performed by local information centres.

The SIC is organisationally composed of eight divisions and a company (Guoxin). Currently on the payroll are 463 employees, including 378 professionals holding degrees in economics, computer and information management and 123 senior analysts. The SIC has set up branch offices in major cities at provincial, prefectural and county levels. Together, they form the country's economic information network, a large information and consulting service provider combining macro-economic analysis, forecast and monitoring with development of information resources and construction of information networks. Currently, local information centres have been established in 30 provincial capitals, 16 sub-provincial-level cities, 280 prefectural-level cities and 1'500 countries, employing nearly 10'000 professionals.



Our office I.T. Center in Beijing



PRODUCTS

• WEEKLY NEWSLETTER

CHINA BUSINESS FOCUS

China Business Focus is a weekly newsletter introducing China's overall economic environment and providing business opportunities. Some 60 percent of the contents involve economic analysis, which are provided by China-Match's research team based in China, while remaining 40 percent is practical information for those who are looking for investment and trade opportunities in China. With 50 issues each year, China Business Focus is specially designed for clients such as business and financial institutions, information services organisations, investment and consulting firms, export government agencies and foreign investors.

Contents : Topic this week, Economic Follow-Up, Sector Analysis, Regional Economy, Doing Business in China, Policies and Regulations, Investment Projects, Goods, Market and Prices, Economic Indicators

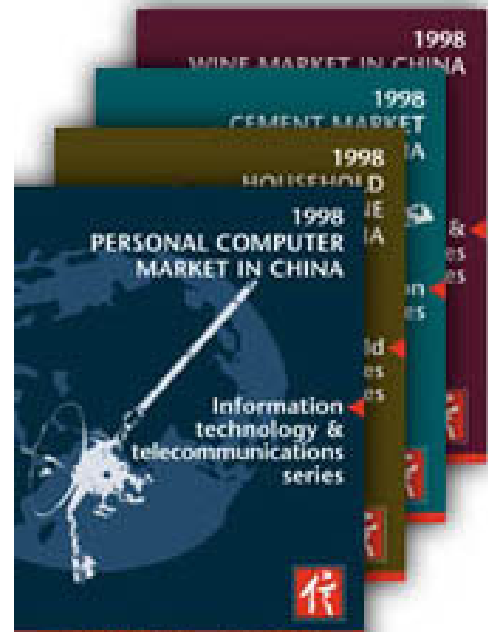
The column “ **Seeking Business Partners** ” will become in itself a major part of this weekly Newsletter.

• MARKET RESEARCH REPORTS

They are a series of annual reports focusing on in-depth and precise research results about sectors or products in China, with world standard format. For each report, it typically includes the following sections : market size and segmentation, production capacity, import and export, distribution network, pricing, competition, market entry suggestion and company profile.

The calendar of production for 1999

- Insurance market
 - China Personal Computer Market (completed)
 - Software and Systems Integration Market
 - Mobile Phone Market
- Financial services series
 - Insurance Market
- Agri-Food series
 - Wine Market
- Household Appliances series
 - Refrigerator Market
 - Washing Machine Market
- Automobile series
 - Light Bus Market
- Construction and Building Materials series
 - Cement production market
- Specials about sectors
 - Environment
 - Transport



In 1999, we saw that the economic information wasn't rentable (too early for the market) and we decided to focus on trade missions for foreign Companies. In 2000, the Company evaluating in the real-estate and tourism fields which are not my expertise, I sold my parts in the Company to my Swiss partners experts in Tourism (Mr. Guinnard). I worked a lot with mr Guinnard in trade missions and Mr Guinnard is the more involved Swiss expert in tourism and Investor in the operations with China, and especially Helionjiang Province. Mr Guinnard is based in the famous ski resort VERBIER in Switzerland .

ATTACH FILES : AN EXAMPLE OF THE CHINA BUSINESS FOCUS

ENTERTAINMENT CENTER

CRITTIN & ASSOCIATES (another Company I organized) developed an important project of Entertainment Center with the *Minister of Culture of the People's Republic of China*. The project is in stand by and we're now thinking to differents ways of financing.

ATTACH FILES : THE EXECUTIVE SUMMARY OF THIS PROJECT.



As a tangible example, we have reached a Memorandum of Agreement (MOA) with the Chinese institution assigned by the Minister of Culture of the People's Republic of China for the E.C.C project

EXECUTIVE SUMMARY

« E.C.C. - ENTERTAINMENT CENTRE IN CHINA » is a public multi-experience amusement park. It is projected that it will be the first of a recreational network of 15-20 centres to be strategically deployed on Chinese territory.

CRITTIN & ASSOCIATES, a Swiss specialist company leading this project, has been actively working for almost five years in developing economic and socio-politics relations between Canada, Switzerland and China. As a tangible example, we have reached a Memorandum of Agreement (MOA) with the Chinese institution assigned by the Minister of Culture of the People's Republic of China for the E.C.C project.

It is pertinent to emphasize the privileged relation between China and Switzerland, as Switzerland was the first country to recognize the People's Republic of China in 1950. Furthermore, the head office of the International Olympic Committee is in Lausanne and they have recently awarded the 2008 Summer Olympic Games to Beijing, city where the first ECC Entertainment Centre will be introduced.

This exceptional window of opportunities for the E.C.C. project makes it optimal as the Chinese are now branched into a global market economy. China is indeed among the biggest national economies of the 21st century and its position is undoubtedly consolidated since they are now part of the Worldwide Business Organization.



Members and authorities of the *Minister of Culture of the People's Republic of China*, with Mr He Yang, Approach China and MM. Crittin and Prevost, promoters.